



**FOR IMMEDIATE RELEASE**

**July 19, 2008**

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## **The Cutting Edge Forestland Expo Showcases Sustainable Practices at Paul Bunyan Days Logging Show**

It's no secret that the logging industry is experiencing major, sometimes painful changes. Unfortunately, what's not as well understood is that many forestland stakeholders are employing sustainable practices and embracing sound conservation and restoration principles.

Last year, on the Sunday of Labor Day weekend, nearly 1,000 people attended the Paul Bunyan Days Logging Show. The action-packed event pitted the logging skills of neighbors, friends and family against each other as they competed for more than \$10,000 in prize money. This year, the show will also include The Cutting Edge, a Forestland Expo, which will run concurrently with the logging show, Sunday, August 31, from 10:00 to 5:00. The Expo will be an engaging, often interactive way for the audience to hear about important changes taking place in forestry and land management.

A broad spectrum of participants have been invited. Timber operators, foresters, public and private land trusts, conservation organizations, and recreational land managers have agreed to attend. As of press time the exhibitors include Redwood Forest Foundation, Mendocino Redwood Co, Campbell Timberland, the Conservation Fund, Mendocino Land Trust, and Jughandle Creek Nature Center. More have been invited, but have not yet confirmed.

The organizations are excited about the chance to educate the community about the ways today's forest managers are becoming good land stewards. They're looking forward to this unique opportunity to tell a curious audience about the sustainable practices and activities they're adopting to manage, conserve and restore forests.

There will also be a historic movie of the Caspar Mill. Two special expo projects are still in the planning stage... a reforestation company hopes to be able to distribute 350 redwood seedlings. Why 350? Because the most recent science tells us that unless we reduce the amount of carbon dioxide in the atmosphere to 350 parts per million, we will cause huge and irreversible damage to the earth. By giving away 350 seedlings, we'll not only help reforest the community, we'll also be reported as a supporting action on the [350.org](http://350.org) web site. We'll be one more community around the world taking action to encourage world leaders to reach that target.

We've also invited a local model train group to showcase one of their fantastic logging train displays.

The intent of The Cutting Edge Forestland Expo is for everyone with a stake in the future of our forests – which is pretty much all of us - to learn about the importance of forestry management and changes happening in today's timber industry.

A complete schedule of events and more information about Paul Bunyan Days - the oldest small town celebration on the Mendocino Coast, is available on [www.paulbunyandays.com](http://www.paulbunyandays.com).